WADCO NEWS

WHITING & DAVIS CO. — THE HOME OF MESH BAGS

"The Link" connecting all Whiting & Davis interests.

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SEATTLE, WASH. SECOND AVE. LOOKING SOUTH SHOWING MT. RAINER IN THE DISTANCE 14526 FT. HIGH. SEATTLE'S LEADING JEWELERS HANDLE W. & D. MESH BAGS

Catching Them Young

Our New Bag for Little Misses
Will familiarize the next
Generation of women with the
Whiting & Davis product.

One of the features of our fall line sure to rouse the interest of trade and consumer is the new mesh bag for little girls; a regular Whiting & Davis bag in miniature; not a toy, but a mesh bag made as carefully as the larger bags; and in *sterling* and *solid gold* as well as less precious metals.

This bag for little misses, featured in holiday advertising in the Ladies' Home Journal, Saturday Evening Post, Quality Group magazines and others, should have a good sale as it is an innovation in gifts for little girls, and is also a practical, *enduring* remembrance that will be treasured and in many cases handed down to other little misses in years to come.

This idea of mesh bags for little girls is another of the efforts which we are constantly making to maintain the sales value of newness and novelty in the Whiting & Davis line. As with all apparel or dress accessories where women are concerned this element of *vogue* is important in keeping mesh bags in the feminine eye.

Incidentally, there will be much valuable advertising obtained for our line through these children's mesh

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Sweat

Do you dream of a day in the future
When perchance you'll come into
your own,
And land in "rent-free" Utopia
Where the path to greatness is
shown?
Well, I fear you've the wrong conception—
That land is not discovered yet—
Life's version of fame and greatness,
Is the man who's willing to *sweat.*

It's an inspiration to study Edison,
How he's won against all odds and
ends,
"Well," you say, "success is partial,
It's just sheer luck that he wins."
It's true that's pretty good logic,
You're human, we won't forget,
But read between his life lines,
And you find only one word—
"SWEAT—"
It's the law of the unknown and nature,
That life's wheel must revolve
around,
And place some at the top of the ladder,
While others are left on the ground.
But remember, man makes opportunity,
"Right now" is the time you must
set,
Success is yours, they can't keep it
from you,
That is, if you're willing to *sweat!*

Cont'd on Page 2 Col. 1

Bag Topics

Mgr. Rice at Cincinnati Exhibit
Sunset Mesh Production
More Bags—More Building Here and There

BY HARRY B. ROWAN

Manager Walter Rice has been selected to represent the Whiting & Davis Co., at the National Jewelers' Exhibit, Cincinnati, Aug. 28th to 30th, inclusive. While there he will do what he can for the retailer along educational lines in the manufacture of mesh bags. This will help in selling, for not many retailers know of mesh bag construction, to describe it, as they would for instance, when selling a watch or ring.

* * *

An impressive sight for one to behold upon opening the door of the mesh machine department is the vast array of machines clicking away with the production mounting to the ceiling of the room in tubular form. In the department many machines are working on the new product "Sunset Mesh" with more being constructed to cope with the demand.

This taken with the staple lines has resulted in a hive of industry.

* * *

Additions and alterations are being made to give more floor space to departments which are badly in need of it. The polishing, lacquer, stripping and repair departments are to be benefited.

* * *

That the Whiting & Davis product is becoming more universally known and a greater demand being created, is evident. It is particularly noted in the increased call for bags of the better quality.

* * *

Suggestions and constructive criticisms as to our product are welcomed from all Wadco readers.

* * *

Handling material throughout the factory in process of production, should be careful as it costs much money to make repairs.

TURN OVER

Wadco News

PUBLISHED SEMI-MONTHLY
by Employees of Whiting & Davis Co.
Plainville, Mass.

EDITOR . . H. B. ROWAN

Associate Editors

Lawrence Cook	Canadian Factory
Phoebe Havey	Sol'd Mesh Dept.
Rita Abrams	Unsol'd Mesh Dept.
Dick Barton	Mesh Dept.
Ted Peterson	Stamp Dept.
Erwin Sylvia	Tool Dept.
Frank Brown	Bench Dept.

COMMERCIAL PRESS-PRINTERS

BAG TOPICS

Continued

The new recreation building being erected opposite the factory is going forward with despatch. A day does not go by without employees viewing the progress made. Employees are much interested in this building which is for their use and was made possible through Mr Charles Whiting's efforts.

We hope the contractor will be permitted to continue his work without material being held up. Bricks have not been forthcoming, but he will find some way out, rest assured.

Cont'd from Page 1 Col. 1

bags as each one given will be scrutinized by the feminine relatives and friends of the recipient and the Whiting & Davis name will be widely circulated.

The mesh bag for little misses is an excellent idea. Who can suggest others as good?

RECREATION ROOM ON THE MOVE

It is hoped to have the Repair Department housed in the basement of the main factory in three or four weeks, when the men's recreation room temporarily will be in the vacated repair shop and then about the middle of October, possibly, use the new restaurant until the recreation room is ready.

SUCCESS NUGGETS

A man's hardest competitor ought to be himself.

Waiting to be somebody will make you a nobody.

Courtesy is to business and society what oil is to machinery.

The art of pleasing is the art of rising in the world.

Man never reaches heights above his habitual thought.

SAVINGS BANKS REPORT

The trend of the savings deposits of 64 representative New England Savings Banks which report monthly to the Federal Reserve Bank of Boston is forward. It was not until 1921 that the business depression had an appreciable effect on the growth of Savings deposits of this group of banks. The upward trend was not resumed until the latter part of 1921, when the business recovery was well under way in this district. Between the first of last December and the end of April the growth was steady and rapid, while during May there was a slight downward movement. This is apparently a seasonal occurence, and will be noticed each May. In fact, the decline this year was no greater than that in 1920 and less than in 1921.

BUSINESS WITH CARD INDEX

The traveller in card indexes had succeeded in selling his elaborate system to a business firm. It was wonderful. They indexed everything from the top to the bottom of the business. If they wanted to know how many square yards of calico they sold in an hour, or the number of times the lift boy went up and down in a day, they could find it in a minute from the cards.

A month later the traveller called and saw the manager.

"Well," he asked, "how's the index working?"

"Splendid," was the reply. "It's absolutely magnificent. We really know now what we're doing in every department."

"I'm delighted to hear that you're satisfied," said the traveller. "How's business?"

"Oh, business," said the manager, with a wave of the hand. "We have no time for any business! we give it all to the index!"

Cont'd from Page 1 Col. 2

This is a free-for-all fight to enter.
You've just as good chance as the rest,
The spoils aren't given the strongest
But to the producer of "zeal" and "zest."
So forget about the "rent-free Utopia"
Where success is handed out "net—"
The only way you're going to get it,
Is just to go after it, and *sweat!*

—Helen Knaus.

CANADIAN BRANCH NOTES

By Richard Berkely

Mr. Berkely quite recently journeyed to our Canadian Factory at Sherbrooke, to start production on "Sunset Mesh". Being a jolly good fellow he brought back some pleasant memories of those whom he met. He gives below some of his observations with the hope of seeing our Canadian Branch Employees in the near future. Ed.

Max Pelletier entered the employ of the Whiting & Davis Co. in 1914 and started learning all about mesh machines, in time becoming a fixer. Later he was chosen to go to Canada to supervise the Mesh Machine Department of our Canadian Branch. Max, as he is familiarly called, greets one and all with a smile and is a general good fellow.

When Max left Plainville, he was single. I am glad to say he is now married and has three fine children. He is an industrious man with a house of his own besides being a holder of "Power House Bonds."

May we meet again, Max.

Clarence, assistant fixer, is showing good ability in getting the new "Sunset" running.

Ovelar is becoming an expert operator on the mesh machines. He also does the machine work in the factory.

I know Frank thinks a lot of the girls.

Russell Morgan is quite an expert at golf and tennis.

Gordon suffered so much with his Ford last winter he had to sell it. Better buy a horse, Gordon.

Sam, I hear, had to coast down "King Hill." He also tried coasting up and found some of the parts dropped off when coming down.

George is very fond of fishing and hunting and has many good times.

Now I must not forget to say just a word for Miss Fuller, she is so lonesome, you know.

May you all have a good time at the Carnival.

I must not forget the Manager, Mr. Lawrence Cook a pleasant fellow and a hustler, who is a member of the Rotary Club, which meets every week at the Magog House, where a good dinner is served and discussions on various topics take place. Good luck to you, Lawrence, and your organization.

NOTES FROM THE MONTHLY REVIEW

Federal Reserve Bank of Boston

Retarding influences of serious strikes has resulted in less business in July than June in New England with exceptions.

The coal strike daily becoming more serions with feeling of apprehension in this district.

R. R. strike has not affected New England business to great extent as yet.

Basic raw materials prices have been tending upwards for several months and have been followed by manufactured goods to a lesser degree. The Consumer experienced declining prices during 1920-1921 with many bargain sales and price cutting. He is convinced in his own mind that he can continue to expect retail prices to remain as low as at present, consequently retailers who have found it necessary to raise prices have met with resistance from the consumer.

With raw material and manufactured goods showing upward tendency, it is only a question of time when retail prices will rise.

Woolen manufacturers of New England are already coping with this problem. Price of raw wool advanced 75 per cent. last autumn. Clothing prices remain practically stationary.

Manufacturing activity in New England has been slowly but steadily increasing during past three months.

Boot and shoe industry doing better and experiencing usual summer improvement. Chicago packer hides in good demand.

Metal trades report increasing volume of orders and gains have been made on sound basis.

Great building activity is shown according to reports of the F. W. Dodge Company—greater than for several years at this time.

A great demand for cement has sprung up.

Bargains that are such only in terms of price and at the expense of quality meet with little success. Reports from cities where general business conditions are good suggest that little attention is paid to cheap goods.

Elsie Hemingsen likes Hampton Beach for several good and sufficient reasons. How's the boy, Elsie? We hear he is a peach.

NOTES

Armena Bishop and Elinor Landry are newcomers in the Spiral department. Welcome.

Mrs. French is a newcomer in Dept. A. Our best wishes and hearty welcome are extended to her.

The Mesh Dept. is exceptionally busy on the new "Sunset" Mesh. A lot of new employees have been taken on for this work.

Tina has a new mode in bobbed hair, a la 14th century.

Something doing at the Old Swimming Hole, we hear. Martha Pierce, Beatrice Ayer, Rita Abrams, Doris Martin and some others frolicked about until Beatrice and Martha tried to sound bottom. Results, were Blub! Blub! and air bubbles arose when a rescue was staged. Leon Mayshaw chaperoned and played life saver.

Helen and Lillian who dance occasionally, want to be remembered by the boys at the Lake Pearl Dances Saturday night.

Sam Kenyon has declined a position on the Mesh Room ball nine, giving preference to younger blood.

Dandekian says he would like to swap his Ford for a tractor.

Denise Sirois has given us to understand that the diamond we spoke of is her sister Harriet's who steps off next month.

FACTS

The growing boy is said to require more food than the man of thirty.

A picture where the betrothal took place is the latest adornment of the engagement ring.

Polo was played by women four hundred years ago..

Point Barrow, the largest Eskimo village in Alaska has seven white people and 600 Eskimos. It also contains the City Hospital within a radius of 1000 miles.

Machines are now in use which make cigarettes at the rate of 50,000 an hour and which pack 15,000 an hour.

Among the longest rivers are the Nile, 4400 miles; Mississippi-Missouri, 4200 miles, and the Amazon, 4000 miles.

Although the glow-worm can grow a new tail, it takes several years for this to acquire the size of the one which was lost.

Hares and certain other animals are supplied with front teeth of chisel shape, which continue to grow throughout life. Constant use keeps them from getting too long.

Iron will not rust in water if the water is wholly free from acid.

A healthy adult breathes at the rate of fourteen to seventeen times a minute.

For Your Approval

The Artistic Line of Mesh Bags made by the well known firm

Whiting & Davis

Are unexcelled in design, beauty, quality and workmanship. The fastitious dresser is sure to find the bag of her fancy among the complete assortment displayed at our store.

This ad written by Hazel D. Moyer, winner of the sterling silver Mesh Bag

DIAMONDS WATCHES JEWELRY FINE WATCH & JEWELRY REPAIRING

H. W. Dickinson

"THE JEWELER WHO PLEASES"

OIL CITY PA

JUST ACROSS THE CREEK

H. W. Dickinson, jeweler of Oil City, Penn., recently conducted "The Students' Ad Campaign." There were 140 ads on the Whiting & Davis Sterling Silver Mesh Bag submitted. The winner was Miss Hazel D. Moyer. We are pleased to print "Ad" which Mr. Dickinson reports has stimulated sales in his community.

All W. & D. Employees–The Bialas Family

John Goodall is spending a week at the Northfield Convention.

It has been suggested that Lillian Bryden would make a wonderful opera singer. She sure can deliver the goods.

Ted Peterson likes tea but not down his back. Mrs. Lowe made her apologies.

Martha Peirce rode into the shop with knickers on. We were inclined to call on Policeman Arthur Plante, but he was behind a wood-pile polishing his star.

Elsie Hemingsen and Maude Gobin went in swimming in Lake Pearl. While there, Maude did her washing and made a fine picture carrying it up the hill on her back.

Mr. Newhouse has a great crop of plums. He'll sell some.

Vera Pfanstiehl was observed at the pictures with (cut out) open, laughingly enjoying them.

May Bell, Bertha Bamberger and Blanche Ellis are a quiet trio whose duty it is to inspect W. & D. bags. Nice little girls, we'll say.

Arthur Plante was elected King of the Carnival.

Victor says "Hell! No house yet!" Won't some one help him.

Charlie Clampitt has sold his Flivver and bought a house.

We never got a rise from that Black-Card auto collision.

Dandekian, while trying to pass another machine ran into a large tree at Wampum Corner. Result—one grand smash-up. He fortunately escaped injury.

Minna Simpson does not forget the surprise parties she attended. The Editor also recollects several of them.

One of the young workers on the new recreation building met with an accident, losing part of his trousers. Spectators were not lacking.

Ruby Burton has a healthy tan which she acquired on her vacation spent at York Beach.

Bertha Goyette was lucky at the carnival, winning two or three boxes of chocolates.

Phil Bennett has put in new concrete walks around his residence.

Oscar Walden, attended the All Star, Red Sox Benefit game last week at which Nick Altrock entertained the crowd with his comedy sketches.

Albert DeBlois has purchased a new Overland Sedan.

Ed Pink has a nice conditioned Studebaker Six Touring Car. A little coaxing might get Ed to part with it.

Harold Walden, after one week's honeymoon was laid up a week with a bad foot. He's all O. K. now, thank goodness!

Mrs. Hornby of the Spiral Departemnt is dispensing with her household furniture.

Carrie Simpson in a Wet Suit at Plymouth

Carl Darling has been observed with hands in hip pockets. Probably shingling the roof of new house is the cause.

Annie McGroary, who has a new Ford Sedan had the misfortune when driving into her garage, to break through the window at the end. Result—$10.

Tutie McGettrick has applied for a license to run an automobile. She drives a Ford Sedan.

Sounds as if Ellen Peek was going into the hen business. Have you heard some of her "cackles?"

Dolly Bell—Vacation, Newport—Nice Fellow—Return visit. 'Nuf sed.

Peggy Burlingame has been away from work suffering from a severe cold.

Dorothy and Mildred wish to thank those of the Soldered Mesh Dept. for the useful gifts presented them.

DEPARTMENT BALL NINES

Ball nines have been formed in the following departments with the following managers: Office team, Gene Manchester; Coloring room, Oliver Francis; Bench Dept., Clarence Barrows; Mesh Dept., Joe Sharp; Tool Dept., Lewis Whiting; Stamp & Press, Frank Gaddes. Games to be played mostly Friday evening. The above would like to hear from Whiting Chain Company relative to entering the League.

Horace Cheever is some baseball enthusiast. He has started teams in all departments and claims a league will be formed next season that will be worth while.

Two newcomers are welcomed to the Tool Department—Mr. James Leifer and Mr. James Coldman. The boys extend best wishes to them.

Ed Herlin has succeeded in bringing out his car for the season. Ed says he painted her himself. We wonder if he is looking for paint jobs.

Many Whiting & Davis Girls were in charge of the French Church Carnival.

One of the local tailors has on display a policeman's uniform. Rumor has it that Arthur Plante admires it.

Elderberries are in season and we hear many are making their own.

Ida Dumas is acting file clerk having changed positions from the Spiral Bench.

FOR SALE

1 Metz Car (Mess Car) as is. Apply, Henry Hemingsen.

(P. S.) This car has been worked on continually and he wants to get rid of it.

(The above information is not guaranteed, but is correct.

Vacation Time Party
Anna Greve, Margaret Conroy, Ida Meyers, Dolly Bell, Soldered Mesh Cutters